

"Reserve Insured Deposits brings the best of checking, savings, and money-market accounts together in one comprehensive vehicle."

Barbara Bell  
President

For more information call  
800-637-1700,  
return the reply card,  
visit our website at  
[www.reservefunds.com/fdic](http://www.reservefunds.com/fdic)  
or speak with your financial advisor

**YES,** I would like more complete information about  
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I understand I should read it carefully before I send money.

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# Reserve Insured Deposits

The account with everything has something for everyone.

 The security of FDIC insurance up to \$200,000.	 The convenience of automatic bill payments.	 The flexibility of a money market account.
 Innovative services, like "Checkin'."	 What's important to you?	 A 10-year commitment to help you grow your money.
 Unlimited ATM withdrawals.	 Guaranteed 1% interest on all deposits.	 Over 100 years of commitment to help you grow your money.

"...[The] FDIC-insured account that combines all the attributes of a money market fund as well as the insurance that protects bank accounts."

CNBC.com

THE RESERVE FUNDS

COVER

**The Reserve Funds, creators of "The World's First Money-Market Fund",<sup>SM</sup> bring you the next generation of cash management - Reserve Insured Deposits:**

- FDIC insurance up to \$200,000
- High interest
- Free, unlimited online checking
- VISA Check Card convenience
- Convenient ATM access and charge from Reserve
- Only \$2,000 minimum to open an account
- No monthly fee when you maintain a minimum balance of only \$1,000
- 1% cash rebate or Reserve Airline Rewards\*\* on all qualified VISA Check Card purchases
- Easy access to account information via telephone or online at [www.reservefunds.com](http://www.reservefunds.com)

Additional services available like Reserve eChecking, fees waived for the first three months

The account with everything has something for everyone:

**Security, Convenience, Service, Options, High Interest,**

over 30 years of commitment and excellence from The Reserve Funds.

We're confident once you open a Reserve Insured Deposits account you'll see why it pays to keep money in Reserve.<sup>SM</sup>

**For more information call 800-637-1700, return the reply card, visit our website at [www.reservefunds.com/fdicl](http://www.reservefunds.com/fdicl) or speak with your financial advisor**



"As innovators and inventors of the world's first money market fund over 30 years ago, Reserve constantly strives to improve on our products. With Reserve Insured Deposits, we've set the next milestone in cash management by breaking the barriers between checking, savings and money market accounts."

Bruce Bent  
President, Reserve Funds

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